



Is a V-shaped face the latest must-have?

SKINCARE REPORT

CHIN UP

Chiseled jawlines are the new six-pack abs. Ning Chao investigates how to get the latest beauty status symbol

Remember the “deviated septum” nose jobs of the '90s? Here's the 2015 version: Scores of women are rushing to dermatologists, complaining of temporomandibular joint dysfunction (or TMJ), which is the latest excuse for getting neuromodulators like Botox injected into the jaw. Apparently, relaxing the clenching muscles minimizes teeth grinding and reveals a more angular face shape. But for a perfectly defined jawline that defies gravity and enhances any profile, Botox is just the beginning. Bizarre? Totally. Curious? Us, too.

WHAT'S UP, DOC?

To sculpt a firm jawline, Los Angeles dermatologist Dr. Rebecca Fitzgerald often relies on Ultherapy, which delivers ultrasound energy deep into the skin, causing new collagen production for significant tightening in about two months (from \$1,500). “It adds definition around the cheeks and makes the jawline tighter,” she explains. Fitzgerald also injects hyaluronic acid filler (like Juvéderm Voluma XC, from

\$600) into the chin and/or cheeks to prevent jowling.

As for the chin-obsessed, there's a recently FDA-approved injectable called Kybella (price will be announced this summer) that dissolves fat deposits under the chin wherever you inject it.

FACIAL CUES

When it comes to chiseled features, it's hard not to think of Gwyneth Paltrow's razor-sharp profile. But her ageless definition isn't necessarily the result of cosmetic work—or juicing and Tracy Anderson workouts. The Goop founder

regularly visits facialist Sonya Dakar in Beverly Hills for Total Lift treatments (\$750 each) that combine radio frequency heat with magnetic pulses to tighten and lift the face and neck.

“Gwyneth was born with beautiful bone structure, but she takes her maintenance really seriously,” says Dakar, who recommends an initial series of eight treatments, once a week, then monthly sessions for upkeep.

Across the country, in New York City, aesthetician Joie Tavernise recommends Dermapen, a device that pierces skin with microneedles to stimulate production of firming collagen and elastin (about \$500 per treatment). Tavernise also advocates facial exercises. “I close my mouth, clench my teeth, fill my mouth with air, and shift that air from side to side for 30 seconds,” she says. “It's like a workout to tone the jawline.”

SELF-SERVICE

Launched stateside last year, Clarins' Shaping Facial Lift Total V Contouring Serum is the company's best-selling product in Asia and jump-started a new skincare craze: facial sculpting. There's Lumene's Time Freeze Instant Lift V-Shaping Serum made with the antioxidant lingonberry, while Chanel's Le Lift Firming Anti-Wrinkle Recontouring Massage Mask uses neroli flower extract to firm and tighten. And Estée Lauder has the innovative New Dimension Shape + Fill Expert Serum, which pairs with the brand's Expert Liquid Tape spot treatment for an instant toning and tightening effect. Tavernise recommends applying products “in an upward motion—for lifting.” Try running the knuckles of your pointer and middle fingers along your jawline, from chin to ear, to enhance definition. Of course, what goes up must come down. But only if you let it. **mc**

SHAPE SHIFTERS

The latest cheek-lifting, chin-sculpting, jaw-tightening skincare



1. LUMENE Time Freeze Instant Lift V-Shaping Serum, \$30. 2. ESTÉE LAUDER New Dimension Expert Liquid Tape, \$70. 3. OLAY Regenerist Micro-Sculpting Serum, \$34. 4. CHANEL Le Lift Firming Anti-Wrinkle Recontouring Massage Mask, \$100. 5. CLARINS Shaping Facial Lift Total V Contouring Serum, \$80. For information on where to buy, see Shopping Directory.